



SOMERSET MA ECONOMIC DEVELOPMENT COMMITTEE

ACTION PLAN

140 Wood Street
Somerset, MA 02726
508-646-2800

somersetedc@town.somerset.ma.us
www.townofsomerset.org/economic-development-committee



Mission Statement

The Somerset MA Economic Development Committee is responsible for advising the Somerset Selectmen regarding cultivation of a diverse economy while recognizing the need to maintain a balance between attracting new investment to increase the local tax base, encouraging and supporting local businesses, fostering local entrepreneurship, and strengthening Somerset's key businesses and industries.

The committee is responsible for developing and recommending policies, procedures, organizations, and ordinances to the Somerset Selectmen for adoption that promote economic health and vitality, quality of life and pride of place for the community. The committee will provide businesses with an atmosphere to locate, innovate, grow, and prosper within our community.

Key Measures of Success

- Added town revenue through tax revenue growth from new business and grant awards
- Increased local businesses
- Increased local jobs
- Improved quality of life factors obtained from the convenience provided by more local jobs, retail establishments, medical and professional facilities and recreational / entertainment venues

The Town of Somerset must be a place where opportunity abounds for all of its residents. These guiding principles between the Town and the private & public partners who invest here ensure that expectations of both parties are clear and that economic opportunities are available for all Somerset companies and workers. We believe we can accomplish these goals through good faith, clear communication and mutual expectations.

GUIDING PRINCIPLES FOR INVESTMENT IN SOMERSET

Trust: The Town of Somerset seeks to be a trusted and effective partner to the private and public entities that invest and do business in the town.

Local Benefit: The Town seeks to connect the maximum amount of Somerset businesses and workers to the economic opportunities occurring across the town, creating more local jobs and enhancing the community wide benefits of economic investments.

Equal Opportunity: The Town of Somerset is committed to ensuring that a system is in place for all Somerset companies and workers to competitively and transparently compete for economic opportunities.

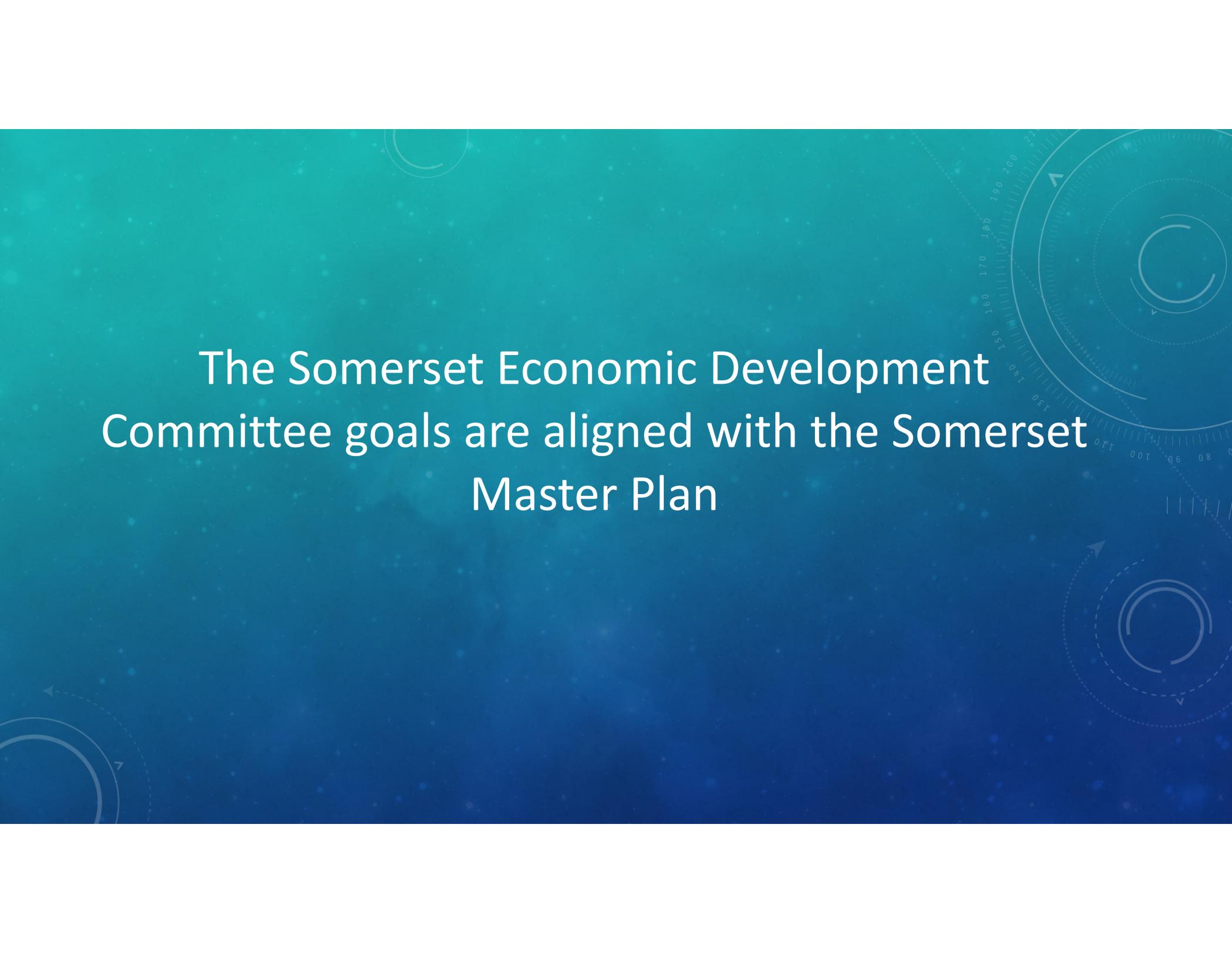
Collaboration: The Town of Somerset is committed to these guiding principles as a shared framework to guide investors to hire locally, spend locally and be good corporate citizens, while creating a platform for working with local companies and workers to compete, innovate and benefit from economic activities occurring in the town.

THE TOWN OF SOMERSET'S COMMITMENT TO INVESTMENT PARTNERS

- Clearly communicate the expectations of the town to its partners through forums and outreach
- Provide public sector services to economic development partners in a timely, professional and highly effective manner
- Provide each partner with access to a clearing house of information on Somerset companies and workers who can compete for contracts and employment opportunities.

INVESTMENT PARTNERS COMMITMENT TO THE TOWN OF SOMERSET

- Pledge their best efforts to create opportunities for and hire qualified residents for job openings in the town.
- Pledge their best efforts to contract qualified Somerset companies for services that can be delivered at a high level of quality, on time and on budget.
- Pledge to be transparent and open with the town about project timelines as well as local spending and local goals.
- Pledge to support local causes and organizations whenever possible and to be a good corporate citizen interested in the future growth of the Town of Somerset.

The background is a gradient from teal at the top to dark blue at the bottom. It features several faint, light-colored circular patterns and a scale-like graphic on the right side. The scale has numbers ranging from 80 to 200. There are also some dashed lines and arrows pointing in various directions, suggesting a technical or data-related theme.

The Somerset Economic Development
Committee goals are aligned with the Somerset
Master Plan

Master Plan Economic Development Goal 1: Retain existing businesses

Become a resource for the small businesses

- Somerset MA Economic Development Committee Facebook page created – 1,990 people reached; 220 post engagement actions; 73 page likes; 172 Followers – 46% Male 54% Female
- EDC page updated on town website
- EDC Website to be developed
- Email contact list to promote EDC to businesses under development – 600+ businesses identified, mailer sent
- Plans for newsletter, town forums and other forms of communication
- Recognition program developed

Support the expansion of current businesses

- Key contacts being identified for outreach and needs determination

Town of Somerset Massachusetts

Search

Home About Somerset Departments Boards & Committees Residents Employees Retirees

Somerset Community Electricity

A Guide for New Businesses

A Somerset Economic Development Presentation: Open for Business

Business Directory

Chamber of Commerce Somerset Overview

Development Guide for Somerset

Helpful Links

Slade's Ferry Crossing

Somerset Economic Development Plan Opportunity Sites, 2019

Somerset Economic Development Plan, 2019

Somerset Economic Opportunity Zones

Somerset Open Space and Recreation Plan

Somerset Route 138 Opportunity Study

Tax Assessor's Maps

Wilbur Avenue Parcel Study

Click Here for COVID-19 Updates & Resources Read more »

Home » Boards & Committees

Economic Development Committee

View Contact Info ▾

Mission Statement

The **Somerset Economic Development Committee** is responsible for advising the Somerset Selectmen regarding cultivation of a diverse economy while recognizing the need to maintain a balance between attracting new investment to increase the local tax base, encouraging and supporting local businesses, fostering local entrepreneurship, and strengthening Somerset's key businesses and industries

Areas of Interest

- Planning and Development
- Marketing and Promotion
- Government Cooperation
- Public Participation

Areas of Committee Focus

- Enhancing relationships between local business and town government

News & Announcements

Somerset Economic Development Committee to be at SOAM Opening Event on May 7th

Guiding Principles for Investment in Somerset

Economic Development Committee Vacancies

Economic Development Committee Calendar

May						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7						

Search Facebook

Manage Page

Somerset MA Economic Development Committee

Meta Business Suite

- Inbox 1 new comment
- Planner
- Publishing tools
- News Feed
- Business Apps

Home

News Feed

Messenger tools

Podcasts

Resources & Tools

Promote

Home Groups Jobs Events More ▾

Promote

Access all your business tools in one place

Create and schedule posts, manage your Inbox, view insights and more in Meta Business Suite.

Open now

Create post

Photo/video Feeling/activity

Create Live Event Job Offer

A new Pages experience is coming soon



February 2022

Greetings Somerset Business Owners:

Last fall the Town of Somerset reconvened the Economic Development Committee (“EDC”). As was done in the past we will be driving efforts for further development and growth for the Town, with a shared focus on organic growth of existing businesses such as yours as well as new development.

Towards that end, we will soon be implementing an e-newsletter, to be issued quarterly or as needed, to communicate to town businesses current EDC actions as well as opportunities such as Training, Grant availability, and other opportunities for you to promote and showcase your business. More on this subject will be shared across various public town social media pages in the coming weeks; you can also follow us on Facebook at: [www.facebook.com/Somerset EDC](https://www.facebook.com/SomersetEDC).

Additionally, we plan to build out the current Town website shortly to include an improved, more visible Business Directory, as well as an Event Calendar and other enhancements. We encourage all town businesses to participate in this effort, as we will likewise encourage residents to visit the site and use the Directory as their needs arise as well as encouraging them to “shop local”. You can enroll in the Business Directory online at the Town website at www.townofsomerset.org. Just select Business Directory in the list and click on the link “Want to submit your business listing? Click here.” which will bring you to the Business Account Request Form. If you prefer, we can handle this for you; simply provide the necessary contact information below and return in the envelope provided, and a member of our committee will reach out to you. Please note that you must have a Business Certificate to be listed; more on this below**.

We look forward to collaborating with all town businesses to assist with and support growth and continued success. Please reach out to the EDC with any comments, questions or suggestions at somersetedc@town.somerset.ma.us.

Regards,

Economic Development Committee
Town of Somerset, MA

**Please note that if you are a home-based business (you do not have a physical location in town outside of your residence), the Town requires that you have a Business Certificate to be included in the Directory. Please visit the Town website at www.townofsomerset.org to see if this applies to you. From the list at left, select “Forms & Documents”, scroll down to “Zoning Board of Appeals” and review both “IN HOME OCCUPATION RULES...” and “Home Occupation Checklist”. If required and you do not already have a Business Certificate, there is a \$75 fee as well as the completed Home Occupation Checklist form that must be returned to the Office of the Town Clerk to begin the process, which culminates with review of same at the next Zoning Meeting (usually on the 3rd Thursday each month). Applications (Petitions) must be submitted no later than 12:00 noon on the last Thursday of the month for inclusion in the agenda for the meeting the following month.

The image shows the same Town of Somerset logo as in the first image, positioned on the left side of a contact form. The form is set against a blue background with faint circular patterns. It contains two main sections for business owners to provide contact information.

Yes – I want to receive the e-newsletter as outlined in the letter;
E-mail Address: _____
Business Name: _____ Date Opened: _____
E-mail somersetedc@town.somerset.ma.us (above information) or return by mail in the enclosed envelope.

Yes – I want to enroll my business in the Town Business Directory.
Please have someone contact me at the following number to obtain the necessary information:
Business Name: _____
Contact Name: _____ Contact Phone #: _____
Best time to call: _____ AM / PM to _____ AM / PM Best Day(s): _____
Please return by mail in the enclosed envelope.

Business Recognition Program

- Recognition of New Business Openings/New Openings
- Recognition of Anniversary Milestones
- Recognition for Community Service, Giving, Excellence, Beautification
- Other Activities Deemed Worthy of Recognition



Master Plan Economic Development Goal 2: Expand businesses based on strengths and expand the tax base through the creation of new businesses and market sectors

Plan for and support the expansion of the following industries :

- Healthcare
- Marine related businesses
- Restaurants, bars and taverns
- **Modern manufacturing – Prysmian Group subsea cable manufacturing plant**

Develop and execute a tourism program based on the uniqueness of Somerset

Focus energies on helping expand industries that have high tax and low impact development:

- Energy

Mayflower Wind – transmission cable landfall, onshore HVDC Converter station

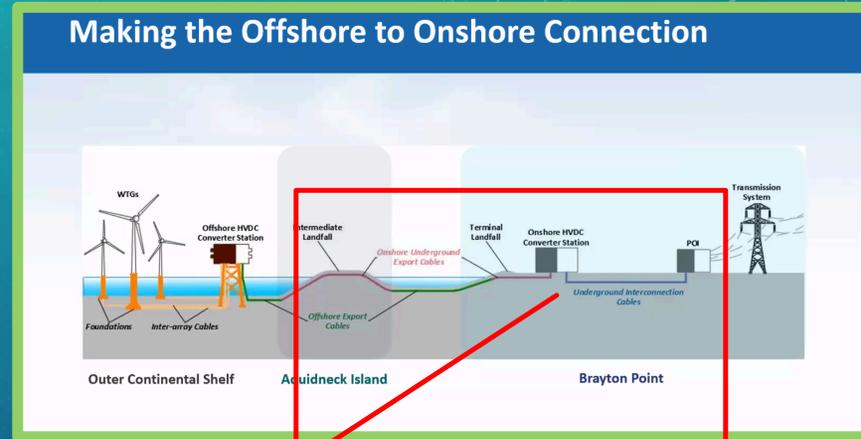
Contacts have been established with Mayflower Wind, Bristol Community College and the National Offshore Wind Institute (NOWI - New Bedford, MA)

- Back offices
- Data centers, etc.

Brayton Point Commerce Center



Onshore Terminal Connection- \$?MM



Subsea Cable Manufacturing - \$300MM



HVDC Converter Station - \$100MM



Master Plan Economic Development Goal 3: Develop successful branding and community building to showcase the Town's assets and opportunities

- Develop a branding program that demonstrates the Town is open for business and coincides with efforts to increase tourism
SOAM returned to Somerset
- Continue support for key community events
Create / Update town website / EDC Facebook page for an events calendar
- Create a plan that is designed to increase investment in the community, tourism and community building
- **Identify and develop visual improvement programs or guidelines to help strengthen the visual appeal of the Town's business districts**
- Investigate grants or other sources of funding to develop a façade improvement program
- Utilize the Massachusetts Downtown Initiative that provides services and technical assistance to communities for revitalizing their downtowns



Sign & Facade

RAPID RECOVERY
PROGRAM TOOLKIT



MA Downtown Initiative Technical Assistance Program

Program Information and Guidelines FY2023

Commonwealth of Massachusetts

Charles D. Baker, Governor | Karyn E. Polito, Lt. Governor | Mike Kennealy, Secretary

Route 138 Visual Improvements

Improve Building Facades and Signage



Route 138 Visual Improvements

Develop Creative Signage / Banners

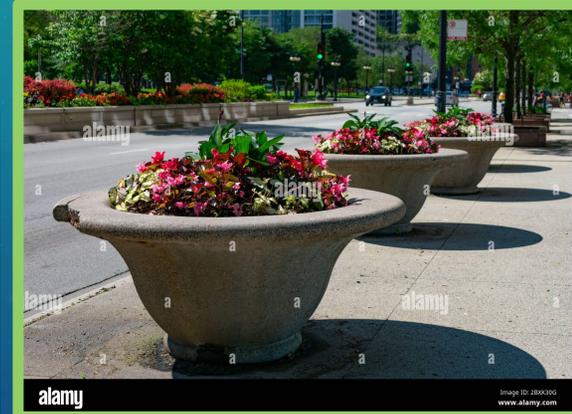


Figure 8: Temporary Art Display in Vacant Storefronts. Source: Innes Associates



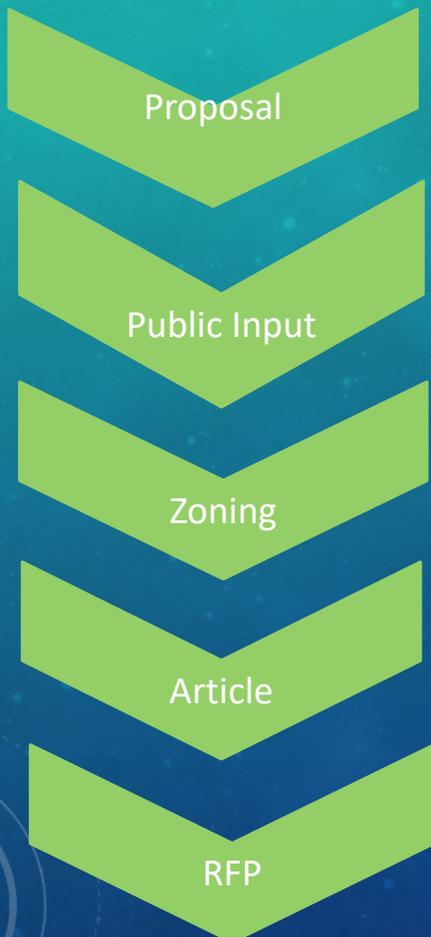
Route 138 Visual Improvements

Add Additional Landscaping



Master Plan Economic Development Goal 4: Unlock the development potential in existing business corridors and clusters

Projects involving town owned land need to follow a specific track:



- Develop proposal and present to the Board of Selectmen

- Raise public awareness by holding town forums to allow for discussion, feedback and modification

- If necessary, present article(s) to change zoning as needed at town meeting

- Present article(s) to declare the land surplus at town meeting (concurrent?)

- Develop timetable for RFP if necessary zoning and surplus land designation are successful

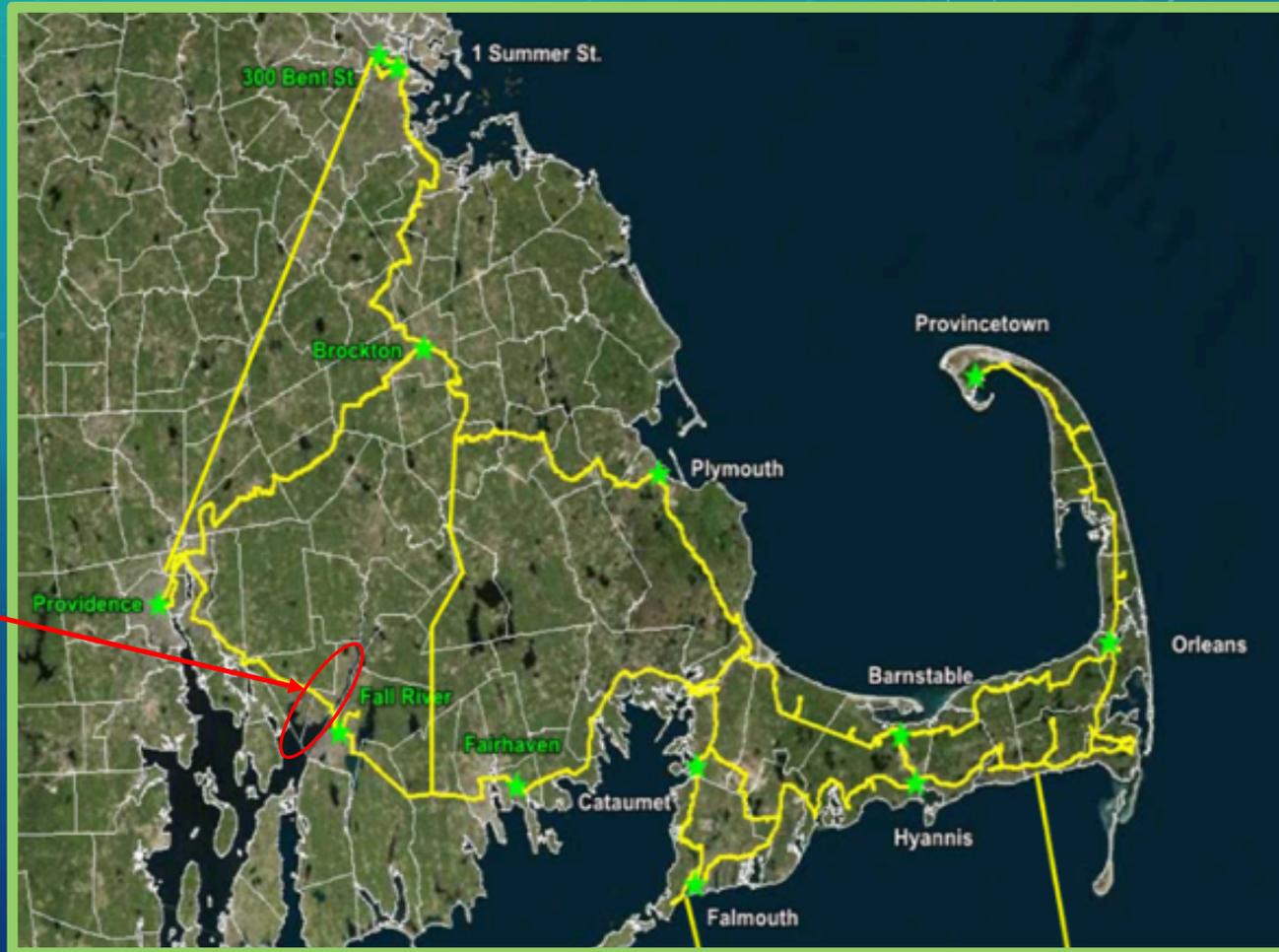
Master Plan Economic Development Goal 4: Unlock the development potential in existing business corridors and clusters (continued)

- Explore ways to catalyze development in Slade's Ferry District (and surrounding areas)
- Advance a development concept for the Town-owned Wilbur Avenue parcel
- Redevelopment of the Brayton Point Commerce Center – previously discussed
- Conduct outreach to understand market potential and development interests for the Indian Spring Plaza commercial area
- Develop / Redevelop multiple underutilized or vacant parcels
- Work with the owners of Montaup property to repurpose / redevelop

Somerset Has An Information Superhighway Right Down Its Middle...

...But No Access Ramps!

The high speed fiber optic cable comes across from Fall River where the big NGrid pylons are in the Taunton River, goes up Brayton Ave to Bednarik Boots, goes up old GAR Highway to where that old road turns left into the Spinelli neighborhood. The cable then crosses new Route 6 to the north side of the highway and then continues on Route 6 westward toward Providence.



Business | Residential | Services | About | Privacy | Accessibility



Barnstable County Complex
3195 Main Street
Barnstable, MA 02630
508-362-2224

OpenCape owns, operates and maintains a state-of-the-art 100% fiber optic network that provides reliable and affordable broadband access for businesses, healthcare providers, educational institutions and municipalities across Cape Cod, the Islands, Southeastern Massachusetts and Rhode Island. The Barnstable based non-profit has also launched several residential fiber pilots on Cape Cod, with the goal of supporting and fostering community led initiatives to connect homes across our region and help bridge the digital divide.

© 2022 OpenCape Corporation

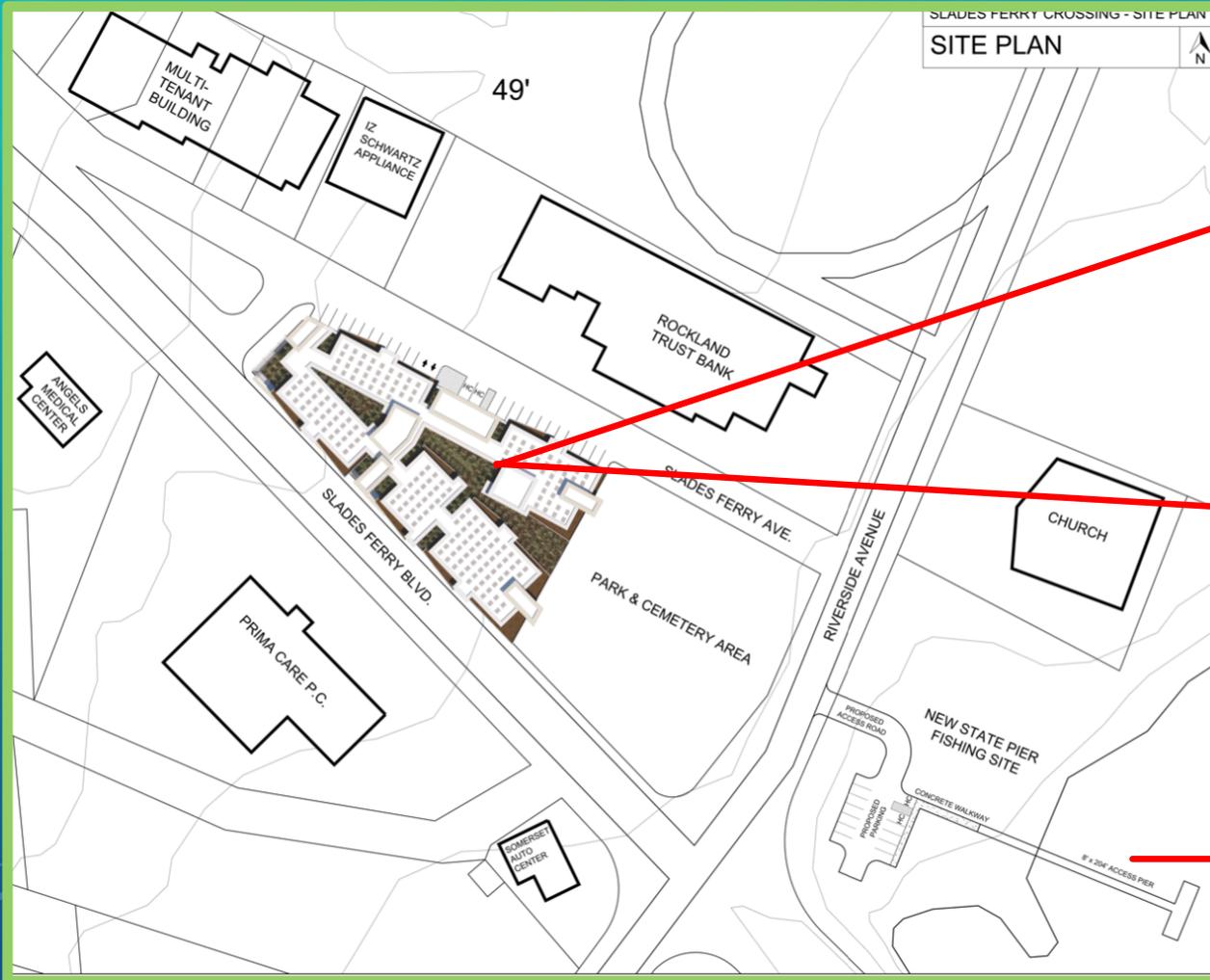
Transformation of Slades Ferry



Concept for Mixed Use Development in Slades Ferry



Concept for Mixed Use Development in Slades Ferry



Secondary Town Properties for Development in Slades Ferry



Secondary Town Properties for Development in Slades Ferry



Wilbur Avenue Parcel



Concepts For Development of the Wilbur Avenue Parcel

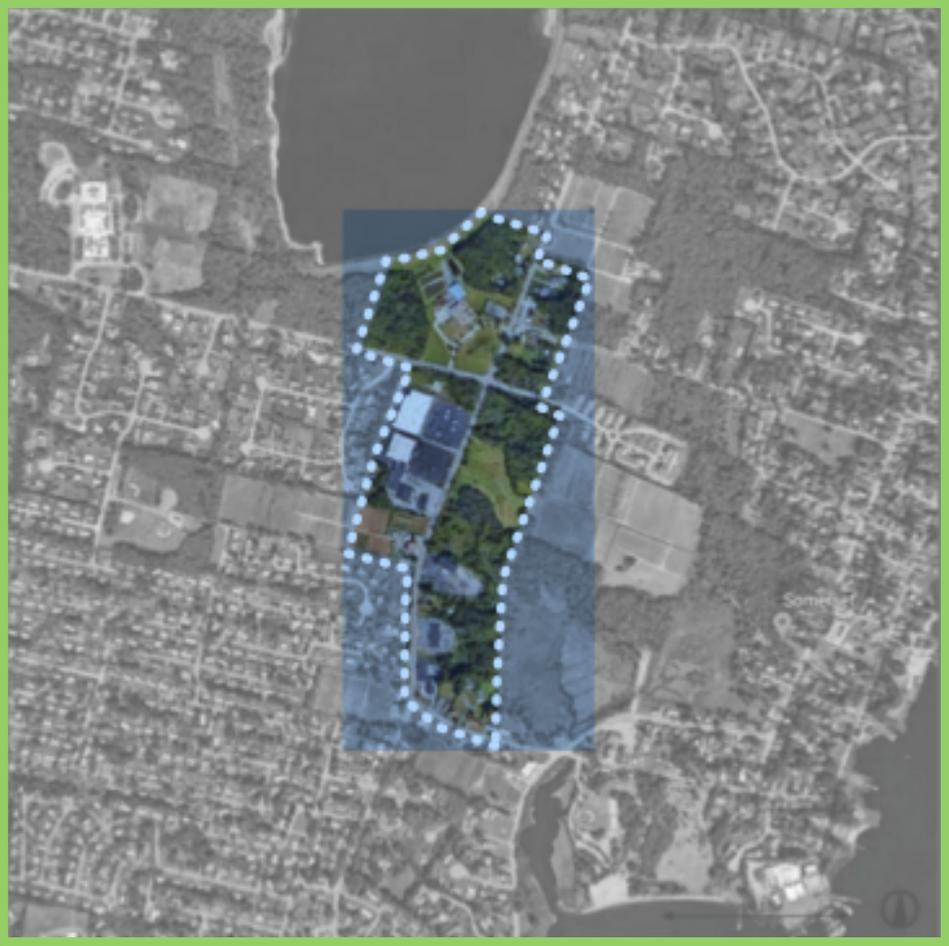


Fig.2 – Scenario A Conceptual Site Plan



Fig.3 – Scenario B Conceptual Site Plan

Indian Spring Plaza



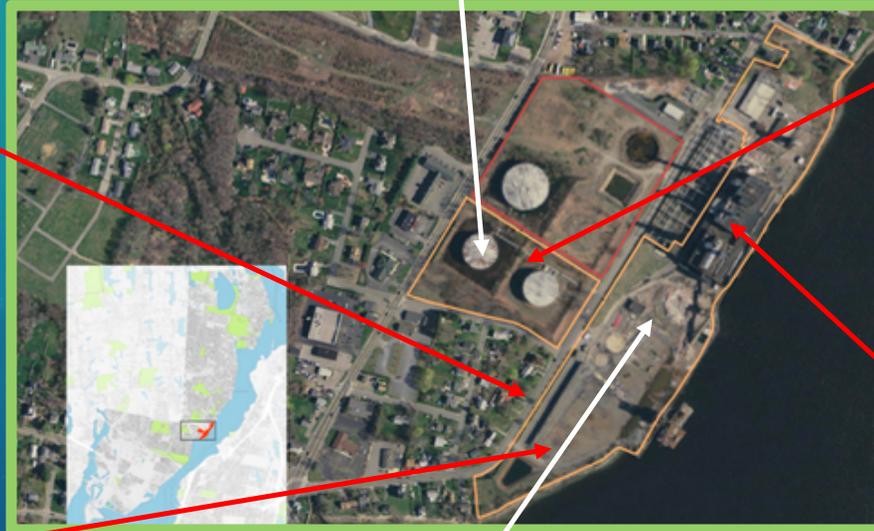
Other Underutilized or Vacant Parcels



Montaup Power Plant Site

Business / Commercial?

Industrial?



Master Plan Economic Development Goal 5: Develop a framework where the Town establishes itself to be business friendly

- Update pamphlet that provides an overview of the land development approval process – previously completed
- Recommend updates to the Town’s Zoning Bylaw that support desired business sectors and development types
- Enhance the permitting process
 - Town administrator pursuing permitting software; EDC to work with planning and town administrator.
- Become knowledgeable about local, state and federal business incentive programs
- Give public recognition and/or monetary incentives to businesses who maintain and beautify their properties – previously discussed
- Create a property owner guide on low-cost, high impact practices towards commercial property improvements
- Build relationships and coordinate with other towns in the South Coast region



Somerset Development Guide

TOWN OF SOMERSET, MASSACHUSETTS



Products

Customers

Resources

Newsroom

Company

Search

LOGIN

REQUEST A DEMO

One Cloud Solution to Power Every Permitting and Licensing Workflow



Building Permits



Business Licenses



Health Permits



Planning and Zoning



Grants Management



Pet Licenses



Code Enforcement



Outdoor Dining



Fire and Safety



Public Works

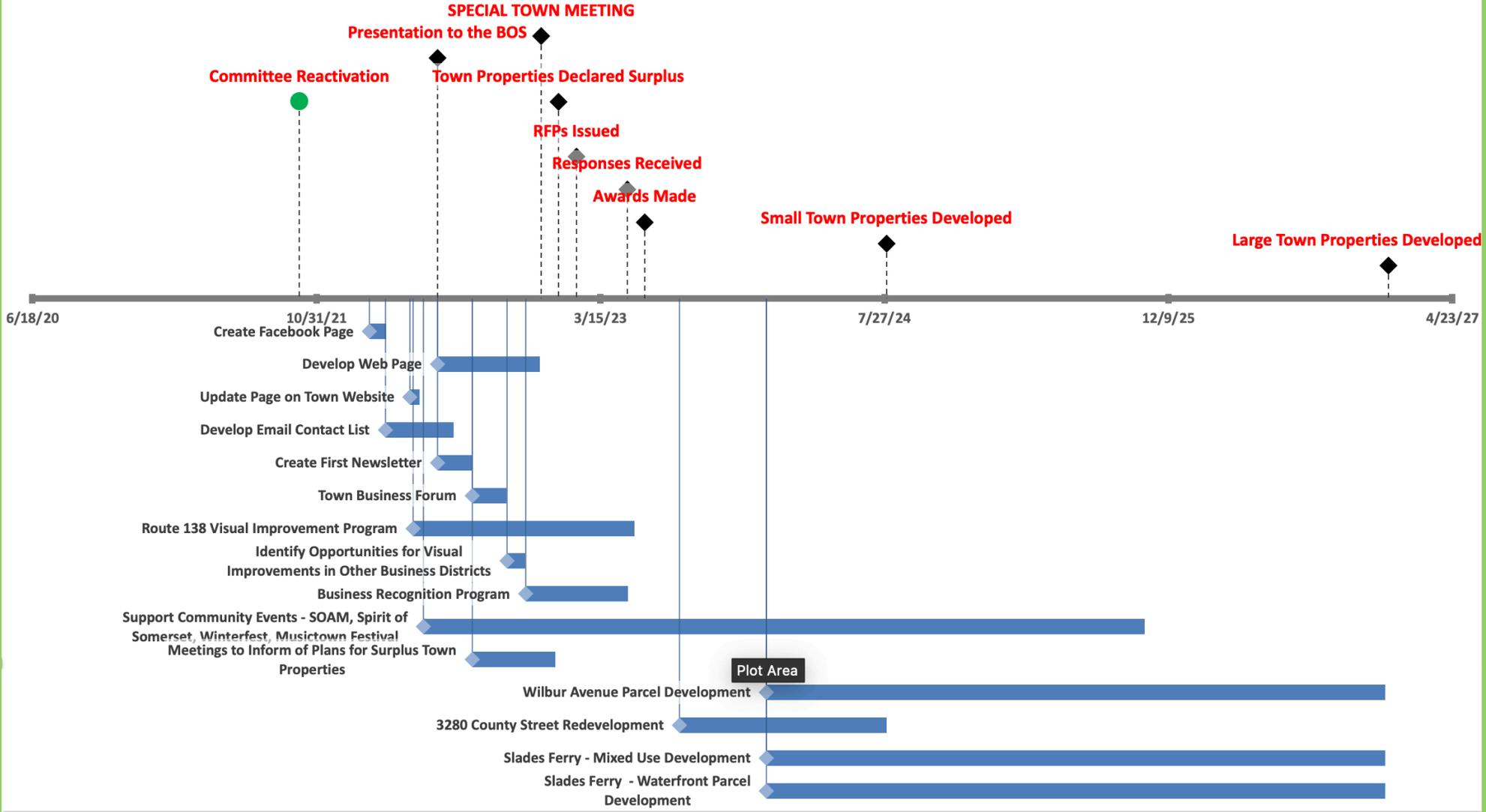


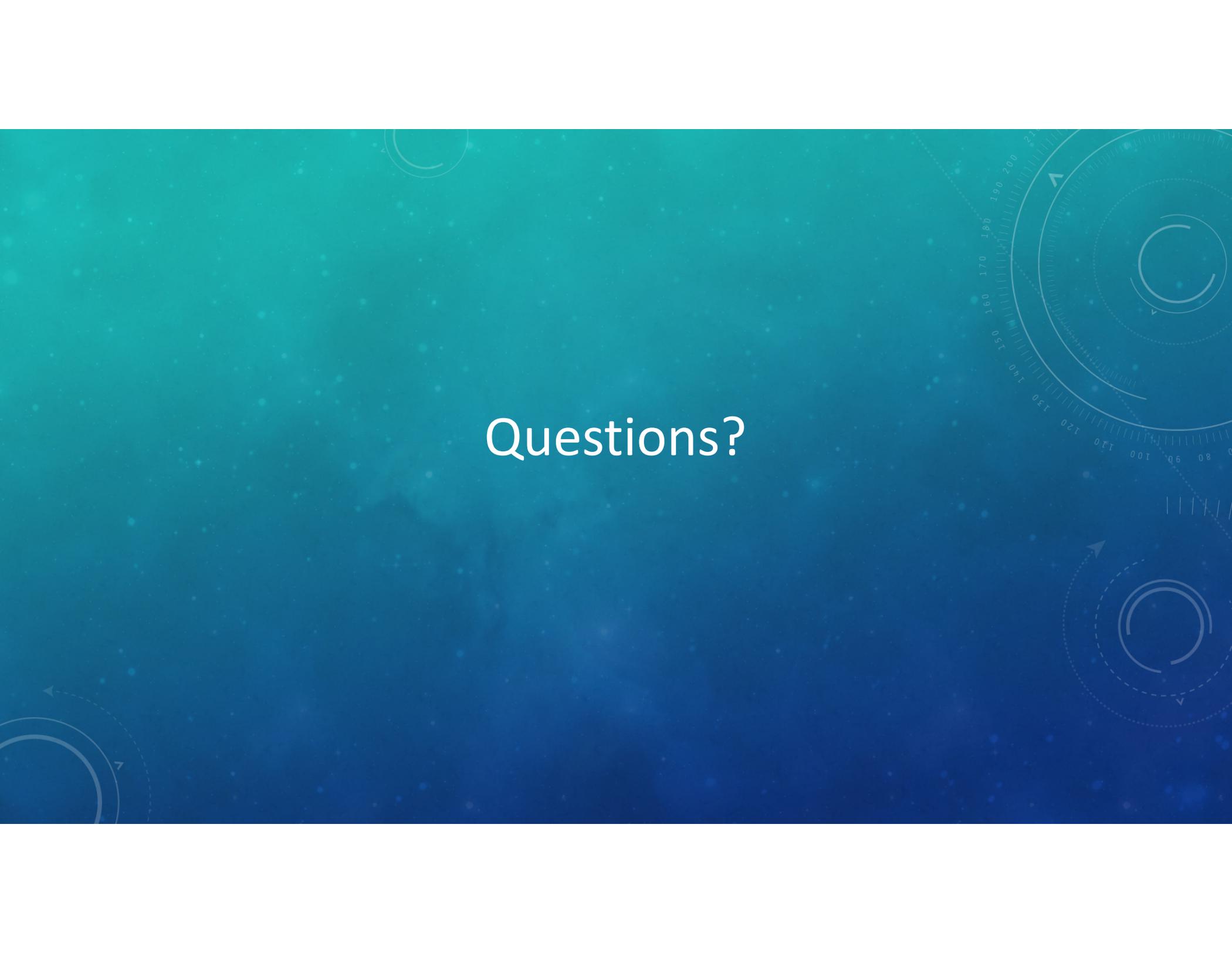
Cannabis Licensing



Police

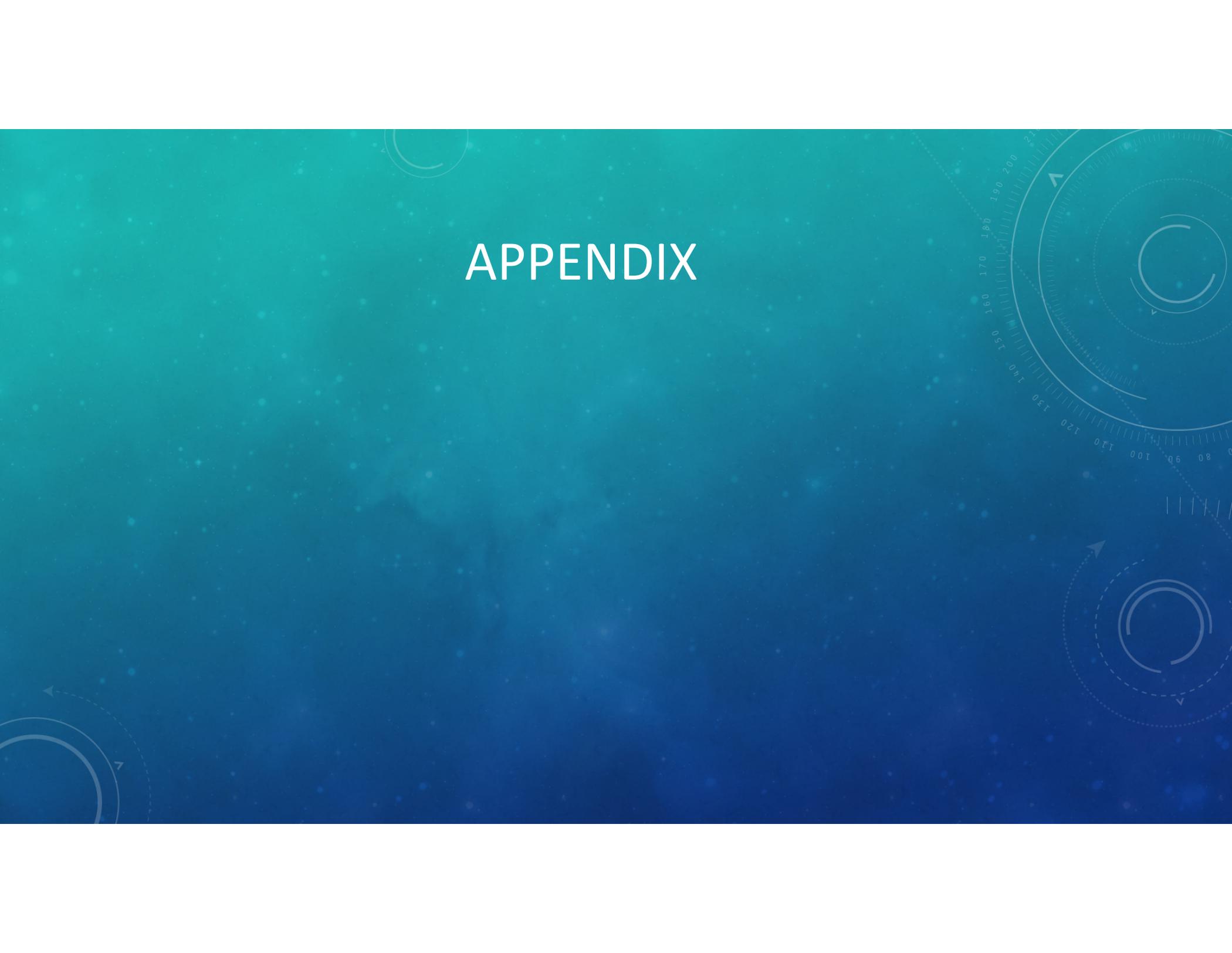
Somerset Economic Development Committee Timetable



The background is a teal-to-blue gradient with a subtle pattern of small white dots. On the right side, there are several faint, light-blue technical diagrams. These include a large circular gauge with a scale from 0 to 200, a smaller circular gauge with a scale from 0 to 100, and various circular arrows and dashed lines. The word "Questions?" is centered in the middle of the image in a white, sans-serif font.

Questions?

APPENDIX

The background features a teal-to-blue gradient with a subtle starry pattern. On the right side, there are technical diagrams including a circular scale with numerical markings from 0 to 200 and several concentric circles with arrows indicating rotation or flow.

#	Recommendations/Actions	Related Elements	Implementation Leadership	Implementation Partners	Timeframe	OOM Cost Estimate	Potential Funding Sources	Priority
Economic Development (ED)								
Goal ED1: Retain existing businesses. The Town currently has several businesses that provide integral services to the Town's residents, surrounding communities and other businesses. This stability in the workforce will reinforce that Somerset is a Town worth investing in.								
ED1-1	Become a resource for the small businesses by understanding these programs and their potential to assist small businesses.		BOS, TA, TP	EOEHD, Chamber of Commerce, SRPEDD, UMass Public Policy	Mid-term	\$	SRPEDD	Moderate
ED1-2	Support the expansion of current businesses with the assistance of the Town's Planning Department. The Planning Department should become the point of contact for all existing businesses looking to expand by streamlining the process to help businesses understand and navigate the development approval process until the time they are ready to pull a building permit.	LU	BOS, TA, TP	PB, ZBA, Consultant, EOHED	Short-term			Moderate
Goal ED2: Expand businesses based on strengths and expand the tax base through the creation of new business and market sectors. The Town's many strengths, as well as current regional market conditions, will drive the identification of the businesses and industries that would be beneficial to strengthening Somerset's tax base and helping to offset the residential tax burden.								
ED2-1	Plan for and support the expansion of the following industries and other businesses through implementation of active recruitment and zoning changes as necessary: <ul style="list-style-type: none"> • Health care, • Marine-dependent businesses, • Restaurants, bars and taverns, and • Modern manufacturing 	LU	TA TP	BOS, PB, ZBA, EOEHD, UMass – Blue Economy, Chamber of Commerce, SRPEDD, SEED	Ongoing Process	\$\$	Town, State, Federal, Private	High
ED2-2	Develop and execute a tourism program based on the Town's unique experiences, the waterfront, history, sites, or events to increase the local economy by bringing in money	NCH	BOS, TA	TP, CC, HC, Chamber of Commerce, MassHistorical	Mid-term	\$	Cultural Council, MassHistoric, Taunton River Watershed	Moderate

#	Recommendations/Actions	Related Elements	Implementation Leadership	Implementation Partners	Timeframe	OOM Cost Estimate	Potential Funding Sources	Priority
	from outside of the local community, while at the same time improving retail and cultural experiences of local residents.			Local Volunteers, School Department			Alliance, Wild and Scenic,	
ED2-3	Focus energies on helping expand industries that have high tax and low impact developments such as manufacturing, energy, back offices, data centers, or other similar industries. Potential strategies include tax incentives, grant programs, industry recruitment, marketing, and expedited permitting, etc.	LU	BOS, TA	TP, EOHEd, Chamber of Commerce	Short-Mid-term	\$\$	State and Federal	High
Goal ED3: Develop successful branding and community building to showcase the Town's assets and opportunities.								
ED3-1	Look towards developing a branding program that would not only demonstrate it is open for business but coincide with efforts to increase tourism.	NCH	BOS, TA	TP, CC, HC, Tourism Center Chamber of Commerce, businesses	Mid-term	\$	Town	Moderate
ED3-2	Continue to support key community events.	NCH	All	CC, HC, BD, RD, Library, COA, Police, Fire, School Department, COA, Non-profit, Regional Non-profit	Maintain	\$	Town, State, Non-profit	Moderate
ED3-3	Create a plan that is designed to increase investment in the community, tourism and community building.	LU	TP	All Departments, Non-profit, Regional Cultural Council, residents, businesses	Maintain	\$	Town, State, Non-profit, Cultural Council	Moderate
ED3-4	Identify and develop visual improvement programs or guidelines to help strengthen the visual appeal of the Town's business districts.	LU	TP, BD	ZBA, PB, Businesses, Property Owners, SRPEDD, Consultants	Maintain	\$\$	Private, SRPEDD	Moderate

#	Recommendations/Actions	Related Elements	Implementation Leadership	Implementation Partners	Timeframe	OOM Cost Estimate	Potential Funding Sources	Priority
ED3-4	Investigate grants or other sources of funding to develop a façade improvement program.	LU	TP	Businesses, ZBA, PB, Property Owners	Mid-term	TBD	State Grants	Moderate
<p>Goal ED4: Unlock the development potential in existing business corridors and clusters. The Somerset Economic Development Plan identified eight sites/areas to focus economic development efforts. They include: Route 6 Commercial Corridor, Wilbur Avenue Property, Maritime Development District, Slade's Ferry Mixed-Use Area, Montaup Site, Route 138 South (Center of Town), Route 138 North (Indian Springs), and the Village. Strategic plans for these sites will ensure that they are developed in a manner than benefits the Town and its residents. See map on next page for locations of these business areas.</p>								
ED4-1	Conduct market/feasibility analysis and advance a development concept plan for the Town-owned Wilbur Avenue parcel. Consider zoning amendment as appropriate to enable desired mix of uses and building form and massing for this site.	LU	TP	EOHED, PB, ZBA, Working Committee	Short-term	\$\$	ECHED	High
ED4-2	Actively engage in and support the redevelopment of the Brayton Point Commerce Center at the local and state level to stimulate local economy and growth. Encourage complementary industries and services in business zones outside of, but economically linked to, Brayton Point Commerce Center.	LU	BOS	TP, TA, EOHED, EOEEA, Port Authorities, Harbormaster, UMass Public Policy – Blue Economy	Short-Mid-Long-term	\$	Private	Moderate
ED4-3	Conduct analysis and outreach to understand market potential and development interests for the Indian Spring Plaza commercial area and other sites. Examine and update zoning accordingly to ensure desired redevelopment types are enabled.	LU	TP	PB, SRPEDO, Consultant, Businesses, Property Owners	Mid-Long-Term	\$\$	Town, State Grant	Moderate
ED4-4	Take advantage of the Department of Housing and Community Development's Massachusetts Downtown Initiative that provides services and technical assistance to communities on revitalizing their downtowns.	LU	TP	EOHED, SRPEDO, MasaDevelopment, Chamber of Commerce, Tourism Center	Mid-term	TBD	State	Moderate
ED4-5	Seek to redevelop the multiple underutilized or vacant parcels in the Maritime Development District for commercial or industrial redevelopment that can fit into the existing	LU	TP	Maritime Businesses, Property Owners	Short-Mid-Term	\$	Town	Moderate

#	Recommendations/Actions	Related Elements	Implementation Leadership	Implementation Partners	Timeframe	OOM Cost Estimate	Potential Funding Sources	Priority
	cluster and take advantage of the site's marine and land accessibility.			EOHED, UMass Public Policy – Blue Economy				
ED4-6	Explore ways to catalyze development in Slade's Ferry District, including investment in the streetscape and public realm, encouraging businesses to improve the look and feel of their establishments, and achieving a greater consistency of signage and wayfinding.	LU	TP, SFRC	Businesses, Property Owners, BD, PB, ZBA	Short-Mid-Term	\$-\$\$\$	Private, Town	High
ED4-7	While the Village is almost entirely developed, the Town should focus on preserving historic structures where appropriate, branding the history through signage and wayfinding, and incentivizing strategic infill where possible.	NCH	HC	PB, ZBA, Historic Non-profit, MassHistorical, Property Owners	Mid-Long-Term	\$\$	State, Local, Non-profit	Moderate
ED4-8	Cooperate regionally to improve multi-modal links between businesses in Somerset and major regional transportation systems.		TP	MassDOT, SRPEDD, South Coast Bikeway, SCR, SRTA,	Mid-Long-Term	\$	State, Federal	Moderate
ED4-9	Cooperate regionally to improve telecommunication systems.	LU, PFS	BOS	TP, TA	Mid-Long-Term	\$	State, Federal	Moderate
Goal ED5: Develop a framework where the Town establishes itself to be business friendly.								
ED5-1	Create a pamphlet that provides an overview of the land development approval process. In addition to describing the approval process, the pamphlet could provide frequently asked questions for businesses from various departments such as the Planning, Building, Conservation, Highway, and Water and Sewer	LU, CFS	TP, ConCom, BD, HD, Water/Sewer	PB, ZBA, Input from Businesses, SRPEDD, Chamber of Commerce, Consultant	Short-Term	\$	Town, Community Compact	Moderate
ED5-2	Conduct a comprehensive update or rewrite of the Town's Zoning Bylaw to ensure desired business sectors and development types are encouraged at appropriate locations, as discussed under goals ED1 through ED5. More specific zoning recommendations are presented under the Land Use element.	LU	TP, BD	PB, ZBA, Consultants	Short-Term	\$\$	Town	High

#	Recommendations/Actions	Related Elements	Implementation Leadership	Implementation Partners	Timeframe	OOM Cost Estimate	Potential Funding Sources	Priority
ED5-3	Streamline permitting process to ensure business expansion and/or growth of new business sectors are encouraged and expedited when possible.	LU	TP, BD	PB, ZBA,	Short-Mid Term	\$	Town	High
ED5-4	Become knowledgeable about local, state and federal business incentive programs and help new businesses and developers to use these programs and incentives to promote investment and growth.		TP, BD	PB, ZBA	Short-Mid Term	\$	Town	Moderate
ED5-5	Give public recognition and/or monetary incentives to businesses who maintain and beautify their properties and/or make other contributions to the quality of life in town.		BOS, TA	BOS, TA, TP	Short-term	TBD	Town, Private	Moderate
ED5-6	Create and make available a property owner guide on low-cost, high-impact practices and techniques towards commercial property improvements.		TP	BD, PB, ZBA, MassDevelopment, Chamber of Commerce, Business Owners	Short-Mid Term	\$	Town, Community Compact	Moderate
ED5-7	Build relationship and coordinate with other towns in the South Coast region to promote Somerset as business friendly in the region.		TP	Chamber of Commerce, Tourism Center, SRPEDD, UMass, BCC	Maintain	\$	Town, Regional, State	Moderate

Housing (H)

~~Goal III: Facilitate the development of more diverse housing in strategically designated areas, supported by infrastructure and services, to accommodate future growth in Town and improve housing choices and affordability for people and families of varied socio-economic status.~~

H1-1	Enable mixed-use residential development in key commercial areas in town, such as Center in Town, Slade's Ferry Crossing, Indian Spring Plaza, Route 6 business corridor, and Route 103/Wilbur Ave area, to promote smaller, non-single family, more affordable market rate housing units for working professionals and starting families.	LU, ED	TP	BD, PB, ZBA	Short-term	\$	Town	High
H1-2	Consider creating "General Residence" zoning districts in certain transitional areas between commercial/industrial	LU	TP	BD, ZBA, PB	Short-term	\$	Town	High